

## Board of Directors Meeting

DATE: Tuesday, November 23, 2021

LOCATION: Google Meet

TIME: 8:00 p.m.

**ATTENDANCE:** Lisa Parkes, Karla Easingwood, Andre Wuest, Anh Nguyen, Elise Gratton, Lauren Syverson, Maegan Thompson, Kelly Chaplin, Donna Perman, Glenn Wagner, Laurie Wishart, Sharon Lum, Ian Fleetwood (joined 8:32)

**REGRETS:** Teri Cotton, Melanie Murray, Ken Jones, Caeleigh Ryalls, Veda Smith

**GUESTS:** Ashley Kiss

1. Call to Order 8:05 p.m.
2. Approval of Agenda - Maegan, Donna
3. Review and approval of prior minutes - Laurie, Maegan
4. eVotes since last meeting:
  - a. That participants in the current First Shift program who join CRFMHA at the end of that program or sooner be offered a registration fee discount of \$170, on top of the pro-rated discount that applies on the specific date a participant joins, provided that in no case the fees payable by a player be reduced below \$75. Carried 9-0.
5. Business arising from Minutes:
  - a. July 16, 2019
    - i. Trademark the team name "Victoria Reign" (Donna) - PENDING
  - b. March 9, 2020
    - i. Create a template for standard banner extension (Ken) - PENDING

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- c. August 11, 2020
    - i. Circulation of third party request guidelines - PENDING
    - ii. Circulation of policy-drafting guidelines - PENDING
  - d. September 21, 2020
    - i. Player Development, Affiliated Player, Sponsorship and Fundraising, and Branding policies - (Various) - PENDING
  - e. November 2, 2020
    - i. Hiring of Administrative Assistant (Ian) - PENDING
  - f. June 8, 2021
    - i. Distribute coaching survey scores (Melanie and Loren) - PENDING
    - ii. Develop social media campaign to engage more non-parent coaches (Loren, Lexxi, Maegan, Lauren and Teri) - PENDING
  - g. July 20, 2021
    - i. Determine how Big Assist funds will be allocated - PENDING
  - h. October 12, 2021
    - i. Sportsmanship Starts in the Stands link to be distributed - PENDING
    - ii. Player Code of Conduct to be distributed by Google Form - PENDING
    - iii. Team photos, booking photographer and venue - PENDING
    - iv. Order new goalie gear for U9 and U11 - DONE
6. President Report
- a. Big shout out to Veda for getting the U11/U13 tournament up and running on short notice - it was really successful, with two Reign teams in each of the finals, and fundraising seemed to go really well
  - b. BC Hockey Update - we have been approved for a diversity grant to try to grow hockey in indigenous communities. BC Hockey was willing to give us more funding than we asked for, and are very strongly behind it but do not want credit for it. Ian has reached out to Rob Wishart, who had the idea to do something like this some time ago, and Rob is willing to be involved as a liaison. There were four parts to Ian's proposal, and in order to run the program, we'll need input from a lot of different areas of the organization. BC Hockey is not fixed on a timeline, and Ian is thinking that

we try to lay some of the groundwork in January-March and maybe run the program in April-May. Ian will send an email to the Board about this. BC Hockey has someone on the Island, and also a Provincial person who will liaise and help with this initiative. Maybe start with seeing if we can set up the online session that Andre did a little while ago for the whole Board

- c. VIAHA Update
    - i. Non-vaccinated volunteers are to be removed from HCR rosters - they are already not allowed in the facilities, but VIAHA is insisting that they also be removed from the rosters
    - ii. there were cancellations last weekend due to weather which will be tough to reschedule
  - d. PCAHA Update - not too much to report - one association didn't show up for Remembrance Day games but was very apologetic and is making good for the costs etc.
  - e. Local MHAs update - nothing to report
  - f. Correspondence
    - i. Request for rule changes - one of our members has approached VIAHA with some complaints and requests for rule changes including having all female teams make playoffs. We have already made this request of VIAHA and they agreed to run it as a pilot, which would have been last year, but now due to COVID, will be this year. The other request is that the VIAHA rule book be changed so that female recreational league play start at the same time as integrated recreational league play - we don't disagree with this, but we have until about March 15th to put in a motion so we can give this some consideration. Ian will ask Donna and the Administration Committee to formalize a resolution on this
7. Administration Committee Report (VP Administration)
- a. Governance - Third Party Request and Tournament Policy are almost done and planned to be circulated to the Board in January, and Fundraising and Sponsorship Policy draft will also be done by mid-January
  - b. Safety and Risk Management
    - i. ePact is essentially completed with reminders going to the few parents that haven't completed yet - now available to managers

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- ii. an email is going to be sent shortly to all parents with Sportsmanship in the Stands (with a link to a video) and the Code of Conduct for players and parents - Andre then has to send in the number of parents that watched it to BC Hockey
  - iii. Buddy check for Jesse packages were distributed to coaches earlier this month and Andre requested photos of the event from teams and got one really good one
  - iv. proof of vaccine requirements at each facility are in place, not aware of any major issues
- c. Managers
- i. team photos - booking a local youth sports photographer who will go to team practices or games to take photos of teams. Captured Sports will still do the photos for First Shift. Donna requested proposals from a number of local photographers but only one responded so we are going with him
  - ii. would be good to get photos of the teams winning tournaments etc. in the local papers with little stories, but we would need to decide who puts these in
- d. Referee in Chief
- i. Teri is still having challenges with referee shortages
  - ii. JDF and Victoria minor are putting together a proposal to ask that we pay for them assigning referees as other associations do
  - iii. would like our communications person to put together a social media campaign trying to attract more experienced referees to CRFMHA (Lisa to talk to Lexxi and Donna will loop Teri in)
8. Hockey Operations Committee Report (VP Hockey Operations)
- a. Coaches - no report
  - b. Development - launched the program 8 weeks or more ago. Haven't gotten the uptake we expected, particularly given the level of subsidization, but this means ratio of instructor to participant is very good
  - c. Goaltending - no report
  - d. Recreational Hockey - U18C1 team is struggling - they started with 20 players and are now down to 14. The association offered them a mandatory parents meeting hosted by the association but they declined this. One of the problems has been ice times and scheduling. Laurie advises that they are getting Saturday afternoon games so teams from up-Island don't have to drive home late. The team does now have a

- number of AP players from the U15 teams so are feeling more positive about getting games covered
- e. Competitive Hockey - no report
  - f. Referee in Chief - no report
9. Public Relations Committee Report (Secretary)
- a. Communications - Lexxi now has all minutes up on the website and made posts about World Girls Hockey Weekend
  - b. Brand - Ken has been working on goalie stuff and some brand items are stalled a little - he also worked on some banners etc. for the parade this weekend
  - c. Special Events - Caeleigh is working on a family skate for the holidays, maybe in conjunction an Esso Fun Day or First Shift Event - Lisa to follow up with Caeleigh
  - d. Promotion
    - i. Santa Light Parade - 90 people signed up to walk in the parade and a float ready to go. Cards will be handed out with candy canes promoting the association
    - ii. as a result of our rink board at Save On, the person who runs promotions for the Cougars offered to rotate us through the jumbotron ads there for free - Ken has done the design for this
  - e. Recruitment & Mentoring - First Shift program going really well - they have some really enthusiastic on-ice helpers who are planning the wrap up event
10. Financial Report (Treasurer)
- a. Budget - overall registration numbers are better than expected and are more heavily weighted to some of the higher priced registrations, but will be offset slightly by not having a U13 rep team this year. Kelly thinks we are in a position to pay out some travel costs, and expects to be in an even better position at the end of this fiscal year than we were last year. Motion to accept the budget as presented - Kelly, Glenn - carried 12-0
  - b. Registration - currently 237 players registered
  - c. External Funding - no report
  - d. Tournaments
    - i. Thanksgiving tournament was quite successful - total profit of about \$3400 split between U18A and U15A. Turns out we could

have had more ice at Pearkes, so for next year we may want to request more.

- ii. Remembrance Day tournament in Sooke was also a big success - Veda and the younger parent group did a great job
  - e. Ice - no report
  - f. Equipment - no report
11. New Business - Ian is hoping to be able to announce a holiday get-together for the Board sometime soon
  12. Google Calendar Review
  13. Adjournment - 9:29

**Next Meetings:**

- Finance Committee - November 29, 2021
- Public Relations Committee - December 7, 2021
- Officers - December 14, 2021
- Hockey Operations - January 10, 2022
- Administration - January 11, 2022
- Board of Directors - January 18, 2022

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